



KMOV
One Memorial Drive
St. Louis, MO 63102

Victory Enterprises Inc
5200 30th St SW
Davenport, IA 52802-3039

Contract

846233

Schedule Dates 08/02/12-08/07/12
Advertiser Schoeller for Missouri (39649)
Agency Victory Enterprises Inc (9133)
Product Political - State Secretary of State (1183)
Brand REPUBLICAN (168806)
Salesperson McNamara, Julie (2389)
Sales Office KMOV-St. Louis
Buyer Name Dumas,Brian
Phone/Fax (417) 893-0008 /
CPE MO_SchoellerforMO
Account Types Local/Political Candidate - Agency
Billing Type Standard
Comments Schoeller for Missouri
8/2 - 8/7

Date Entered 08/01/12
Last Modified 08/02/12
Entered By Julie McNamara
CO-OP No
Headline # 8/2 - 7
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,852.50
Net Total \$10,497.50
Sales Tax

St. Louis (KMOV) (KMOV)

| By Broadcast Month | Spots | Rate |
|---------------------|-----------|--------------------|
| Aug. 2012 | 21 | \$12,350.00 |
| Grand Total: | 21 | \$12,350.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|-------|--------------------------------|-------------------|-----|--------|--------------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|-------------------------|---|---------|
| 1.0 | Normal Line / SPOT | 08/02/12-08/03/12 | 1 | :30 | 20015- News @ 6am M-F | 4 | | | | X | X | | | 4 | \$350.00 | \$1,400.00 | St. Louis (KMOV) (KMOV) | | 8/1/12 |
| 2.0 | Normal Line / SPOT | 08/02/12-08/03/12 | 1 | :30 | 20023- News @ 12noon M-F | 2 | | | | X | X | | | 1 | \$450.00 | \$450.00 | St. Louis (KMOV) (KMOV) | | 8/1/12 |
| 2.0.1 | Closed Preempt | 08/02/12 | | | | | | | | | | | | | | | St. Louis (KMOV) (KMOV) | I-Inventory Accommodation/Exception - bump rate; Political placed | |
| 3.0 | Normal Line / SPOT | 08/02/12-08/03/12 | 1 | :30 | 20054- News @ 5pm M-F | 2 | | | | X | X | | | 2 | \$950.00 | \$1,900.00 | St. Louis (KMOV) (KMOV) | | 8/1/12 |
| 4.0 | Normal Line / SPOT | 08/02/12-08/03/12 | 1 | :30 | 20055- News @ 6pm M-F | 2 | | | | X | X | | | 2 | \$900.00 | \$1,800.00 | St. Louis (KMOV) (KMOV) | | 8/1/12 |
| 5.0 | Normal Line / SPOT | 08/04/12-08/04/12 | 1 | :30 | 20103- News @ 6pm Sa | 1 | | | | | | X | | 1 | \$300.00 | \$300.00 | St. Louis (KMOV) (KMOV) | | 8/1/12 |
| 6.0 | Normal Line / SPOT | 08/05/12-08/05/12 | 1 | :30 | 20757- News @ 5:30pm Su | 1 | | | | | | | X | 1 | \$400.00 | \$400.00 | St. Louis (KMOV) (KMOV) | | 8/1/12 |
| 7.0 | Normal Line / SPOT | 08/06/12-08/07/12 | 1 | :30 | 20015- News @ 6am M-F | 4 | X | X | | | | | | 4 | \$350.00 | \$1,400.00 | St. Louis (KMOV) (KMOV) | | 8/1/12 |
| 8.0 | Normal Line / SPOT | 08/06/12-08/07/12 | 1 | :30 | 20023- News @ 12noon M-F | 2 | X | X | | | | | | 2 | \$450.00 | \$900.00 | St. Louis (KMOV) (KMOV) | | 8/1/12 |
| 9.0 | Normal Line / SPOT | 08/06/12-08/06/12 | 1 | :30 | 20054- News @ 5pm M-F | 1 | X | | | | | | | 1 | \$950.00 | \$950.00 | St. Louis (KMOV) (KMOV) | | 8/1/12 |
| 10.0 | Normal Line / SPOT | 08/06/12-08/06/12 | 1 | :30 | 20055- News @ 6pm M-F | 1 | X | | | | | | | 1 | \$900.00 | \$900.00 | St. Louis (KMOV) (KMOV) | | 8/1/12 |
| 11.0 | Normal Line / SPOT | 08/06/12-08/06/12 | 1 | :30 | 20062- News @ 10pm M-F | 1 | X | | | | | | | 1 | \$1,500.00 | \$1,500.00 | St. Louis (KMOV) (KMOV) | | 8/1/12 |
| | | | | | | | | | | | | | | | | | | | |

CONFIRMATION CONTRACT

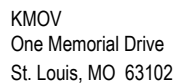
Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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